



Digital / UX Designer

[elenamartindesign@gmail.com](mailto:elenamartindesign@gmail.com)

[www.elenamartinaz.com](http://www.elenamartinaz.com)

## Skills & Knowledge

### 10+ Years

- Website Design & Management
- Graphic Design

### 5+ Years

- Print Production / Design
- Website Design
- HTML / CSS

### 3+ Years

- User Experience Design
- Prototyping & Wireframing
- Motion Graphic Design
- User Research & Analysis
- Information Design & Usability
- Social Media Analysis
- Human Systems Integration
- Data Visualization / Infographics

To me, User Experience is so much more than just making a website or coding a program. As its name suggests, it is about creating a meaningful experience, telling a story, making a point, or teaching a lesson through a growing variety of user-engaging methods.

## Experience

### Mentor

Arizona State University  
Digital Culture Program  
2020 - 2021

### Design Intern

Pearce Family Foundation  
& Girl About Town  
2019

### Desk Assistant

Arizona State University  
Housing Department  
2018 - 2019

## Education

### Arizona State University

#### Fulton School of Engineering - Class of 2021

B.S. Graphic Information Technology (User Experience)  
3.32 GPA - Dean's List (2020 - 2021)

### Relevant Classes

#### Human Computer Interaction

The study of how humans (users) engage with computers to complete tasks

#### Data Visualization

Creating accurate and visually pleasing presentations of data in infographic form

#### The Digital Audience

An exploration of how communities converge on digital platforms and social networks

#### Information Design & Usability

Discovering solutions for increasing website usability and improving the user experience

## Activities

### Freelance UX / Graphic Design

[elenamartinaz.com](http://elenamartinaz.com)

### Student Member / Volunteer

User Experience Professionals Association &  
American Institute of Graphic Artists

### Graphic Designer

ASU Esports Club, 2019 - 2020

### Commanding Officer / Media Team

Tactical Gaming, 2018

View my portfolio and more on my website:  
[www.elenamartinaz.com](http://www.elenamartinaz.com)